



# ALM Assessment & Envisioning Workshop (5 Days)

## From Strategy to Solution – Driving Results

Founded in the spirit of innovation and leadership, Imaginet has been committed to helping organizations deliver outstanding business value through the use of technology since 1997. We have a proven track record with over 650 successful ALM customers and reputation for delivering results.

Imaginet is Microsoft's 2011 ALM Partner of the Year and a Microsoft Gold Certified Partner with ALM Competency. We have the highest level of expertise with Microsoft technologies and a close working relationship with Microsoft. We also have multiple Microsoft Regional Directors, TFS Rangers, Virtual Technical Specialists, and many Microsoft MVPs on staff. This unique relationship allows us to continually deliver solutions that not only meet today's requirements but are also positioned for the future.

Application Lifecycle Management is about getting control of the application development lifecycle from planning out your investment in application work, to developing and managing those applications.

One of Imaginet's core business strengths is our expertise in helping organizations continually improve their processes, practices, and tools for managing and enabling the software application lifecycle. From concept to business proposal to application development through to decommission, Imaginet's ALM specialists assist our customers to improve processes in project planning and work management, streamline quality assurance, and ensure accurate estimations and development to improve their delivery success.



The purpose of Imaginet's **5-day ALM Assessment & Envisioning Workshop** is to assess the current state of maturity of software development at your company and develop a plan and roadmap for improving software development practices going forward. Topical meetings are held to discuss various components of your existing environment. This is done in order to understand the capabilities and goals of your organization and to discuss how Microsoft Visual Studio and Team Foundation Server can help you meet those goals.

At the completion of the ALM Workshop, your organization will have a better understanding of not only where you are today, but the steps you can take to improve your software development, management, configuration, and quality practices to meet your goals.



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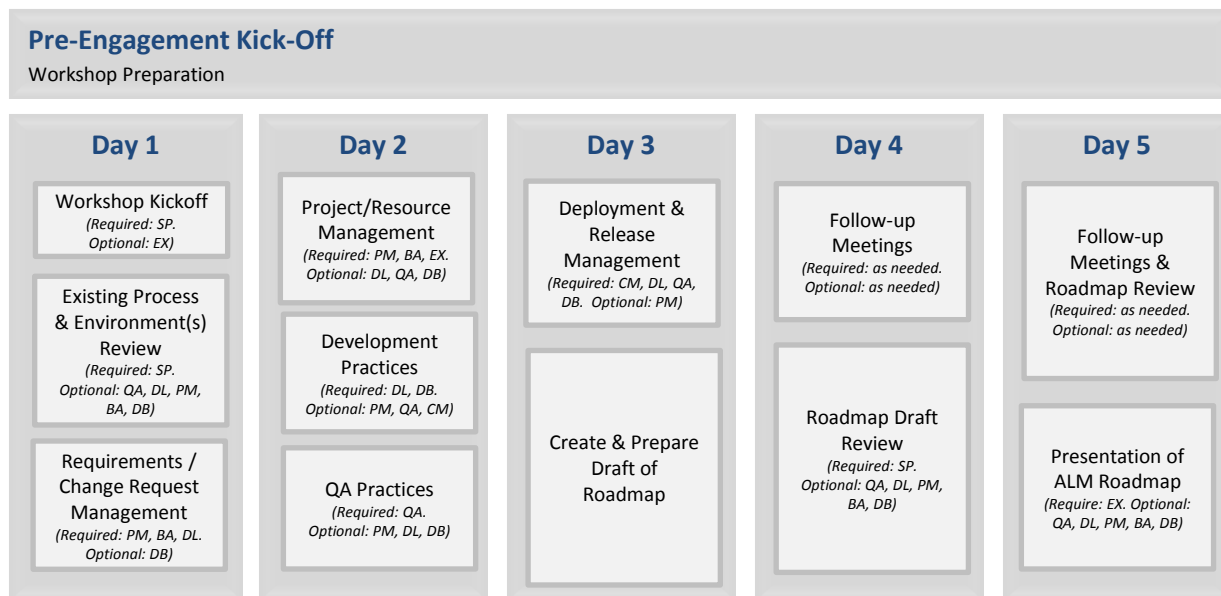
**2011 PARTNER OF THE YEAR**  
Application Lifecycle Management  
**Winner**

**Microsoft Partner**

Gold Application Lifecycle Management  
Gold Collaboration and Content  
Gold Data Platform

Imaginet's ALM Assessment & Envisioning Workshop is structured as follows.

This approach has proven successful with a variety of organizations from small development organizations to the largest multi-national corporations.



**KEY – the following acronyms are used to identify job roles, not titles:**

- **QA** Quality Assurance Lead – Person responsible for QA standards, planning, work assignment, and oversight
- **DL** Development Lead – Person responsible for development standards, planning, work assignment, and oversight
- **DB** Database Lead – Person responsible for database standards, planning, work assignment, and oversight
- **PM** Project Management Lead – Person responsible for resource planning, project oversight, project planning, status reporting, risk management, and budgeting
- **CM** Configuration Manager – Person responsible for managing releases to development, QA, and production environments
- **BA** Business Analysis Lead – Person responsible for gathering and managing requirements, and change requests
- **EX** Executive management in IT overseeing development priorities and budget
- **SP** Project sponsor in charge of process improvement

**The benefits of Imaginet's ALM Assessment & Envisioning Workshop include:**

- **Experience.** Imaginet's Visual Studio team have designed, deployed, and mentored organizations on the Visual Studio ALM tools and have real world experience with these tools.
- **Application Lifecycle Management.** We understand both the details of the tools and the impact across your entire application lifecycle.
- **Integrated Best Practices.** Our consultant will ensure that best practices are tailored for your organization and incorporated as part of your ALM strategy and roadmap.
- **Just In Time Education.** Learn the skills you need for your organization to assist you in making the best application lifecycle decisions possible.
- **Customized Workshop.** Our consultant can focus on those topics that are most relevant to your organization, team and solution rather than broad coverage of topics that may not be relevant.
- **Flexible Engagement Models.** Imaginet is there to do the work and mentor, and your team is ensured that they get the expert guidance required to be successful.